

THE UNIVERSITY OF ALABAMA IN HUNTSVILLE

STUDENT-ATHLETE NAME, IMAGE, AND LIKENESS COMPENSATION POLICY

Number 01.02.03

Division Office of the President – Athletics ²

Date July 01, 2021, Revised ² 2023

Purpose This Student-Athlete Name, Image, and Likeness Compensation Policy (“Policy”) is intended to pr ~~2023~~

Federal, State, NCAA, GSC, or UAH policies, laws and regulations. Specifically, no student-athlete may enter into a

- h. A student-athlete may not receive or enter into a contract for compensation for use of their name, image, or likeness in a way that also uses any registered or licensed UAH marks, logos, verbiage, or designs (including all aspects of the UAH uniform), unless UAH has provided the student-athlete with prior written permission to do so. If permission is granted, UAH may be compensated for the use in a manner consistent with market rates or prior practice.
- i. The use of UAH campus facilities and grounds, including Athletics Department facilities, is subject to UAH policies and procedures, including the UAH Use of Facilities Policy and the UAH Use of Outdoor Areas of Campus Policy, and may require payment of a use fee.

IV. Enforcement

A student-athlete who is suspected of violating this Policy may be referred to the UAH Office of the Dean of Students.

Review

The Department of Athletics will review the policy every five (5) years or whenever circumstances require.